



AMENDED

Meeting Agenda

Town of Orange Community Meeting Room – 235 Warren Street
Tuesday, September 2, 2025

5:15 p.m.

1. Call to Order by Deputy Town Clerk.

2. Roll Call:

Mrs. Dana C. Amos
Mr. Robert Higginbotham
Mr. Harry C. Mason, Jr.
Mr. Pat McAloon

Mr. Kevin Reynolds, Sr.
Mr. Steve Sylvia
Vacant

3. Adoption of agenda.

4. Officer nominations and elections.

5. **Public Comment.** *IDA will receive public input from residents and taxpayers of the Town. Citizens are encouraged to sign up prior to the meeting beginning and turn in a/their slip to the Secretary. Please note that Public Comment is limited to 3 minutes per individual.*

6. Consideration of IDA Meeting Minutes of June 3, 2025.

7. Treasurer's Report.

8. Discussion & Consideration of Blutot Open Rewards. *(Economic Development Manager)*

9. Review & Consideration of FIG-Plus Application for 129 East Main Street.

10. Continued Discussion of Criteria for IDA Incentives.

11. Next Meeting – Tuesday, October 7, 2025.

12. Adjournment of Meeting – 6:15 p.m.

It is the purpose of the Industrial Development Authority of the Town of Orange “to promote industry and develop trade...for the benefit of the inhabitants of the Commonwealth, either through the increase of their commerce or through the promotion of their safety, health, welfare, convenience, or prosperity.” (Virginia Code § 15.2-4901)



ELECTION OF CHAIRPERSON
September 2, 2025

OUTLINE:

1. The Deputy Town Clerk will call for nominations for Chairperson. All nominations will be seconded.
2. The Deputy Town Clerk will call for a motion for nomination of Chairperson to be closed. This motion will need to be seconded and a vote taken.
3. The Deputy Town Clerk will call a roll call vote for each nominee for Chairperson.
4. The Chairperson for the Town's IDA for 2025-26 is _____.



Town of Orange, Virginia

Industrial Development Authority

ELECTION OF VICE-CHAIRPERSON
September 2, 2025

OUTLINE:

1. The Chair will call for nominations for Vice-Chairperson. All nominations will be seconded.
2. The Chair will call for a motion for nomination of Vice-Chairperson to be closed. This motion will need to be seconded, and a vote taken.
3. The Deputy Town Clerk will call a roll call vote for each nominee for Vice-Chairperson.
4. The Vice-Chairperson for the Town's IDA for 2025-26 is _____.



ELECTION OF TREASURER
September 2, 2025

OUTLINE:

1. The Chair will call for nominations for Treasurer. All nominations will be seconded.
2. The Chair will call for a motion for nominations of Treasurer to be closed. This motion will need to be seconded, and a vote taken.
3. The Deputy Town Clerk will call a roll call vote for each nominee for Treasurer.
4. The Treasurer for the Town's IDA for 2025-26 is _____.



ELECTION OF SECRETARY
September 2, 2025

OUTLINE:

1. The Chair will call for nominations for Secretary. All nominations will be seconded.
2. The Chair will call for a motion for nomination of Secretary to be closed. This motion will need to be seconded, and a vote taken.
3. The Deputy Town Clerk will call a roll call vote for each nominee for Secretary.
4. The Secretary for the Town's IDA for 2025-26 is _____.

IDA Meeting Minutes
June 3, 2025
Page One

The Town of Orange Industrial Development Authority (IDA) held a meeting at 5:15 p.m., in the Town of Orange Community Meeting Room. Members present were Chairman Robert Higginbotham, Mrs. Dana C. Amos, Mr. Pat McAloon, Mr. Kevin Reynolds, Sr., Mrs. Martha B. Roby and Mr. Steve Sylvia. Staff members present were: Director of Finance/Treasurer Dianna Gomez, Deputy Town Clerk/Secretary Kimberly Strawser, CZA/CMC, Economic Development Manager Anthony Schienschang and Town Attorney Catherine Lea. Vice-Chairman Harry C. Mason, Jr., was absent. Mayor J. Harrison Cluff was also present.

CALL TO ORDER

Chairman Higginbotham called the meeting to order. The Deputy Town Clerk/Secretary called roll and noted that there was a quorum present.

ADOPTION OF AGENDA

A motion was made by Mrs. Roby, seconded by Mrs. Amos, to adopt the agenda, as presented. On vote, Chairman Higginbotham – aye, Vice-Chairman Mason – absent, Mrs. Amos –aye, Mr. McAloon – aye, Mr. Reynolds – aye, Mrs. Roby – aye, and Mr. Sylvia – aye. The motion carried.

PUBLIC COMMENT

Economic Development Manager Anthony Schienschang appeared before the IDA to report that he had met with Orange County Economic Development regarding a Town/County partnership for a hotel feasibility study. The Economic Development Manager stated that the County was asking for money to fund the study from the Town or the Town IDA. The Economic Development Manager stated further that the County had already contributed \$19,000 towards the study but still needed \$5900. The Economic Development Manager stated that the Town Manager stated that if the IDA wanted to contribute then the Town would match the amount. A brief discussion was held.

Ms. Grayson Butterfield of 11499 Rapidan Road appeared before the IDA regarding the incentive programs. Ms. Butterfield asked the IDA to remember to use “and/or” language for their grant programs.

CONSIDERATION OF IDA MEETING MINUTES OF MARCH 19, 2025

A motion was made by Mrs. Roby, seconded by Mr. Sylvia, to adopt the meeting minutes of April 16, 2025, as presented. On vote, Chairman Higginbotham – aye, Vice-Chairman Mason – absent, Mrs. Amos –aye, Mr. McAloon – aye, Mr. Reynolds – aye, Mrs. Roby – aye, and Mr. Sylvia – aye. The motion carried.

IDA Meeting Minutes
June 3, 2025
Page Two

TREASURER REPORT

The Treasurer reported for the month of April. The Treasurer stated that the reports were now a one month lag due to the timing of information needed for the IDA package. The Treasurer reported the balance of the checking account was \$105,501, \$105,000 in the CD and \$17,000 in restricted cash for the Façade Grants. The Treasurer stated that there was \$74 made in interest income. The Treasurer stated further that the Canva subscription was paid twice in the amount of \$120 and Mrs. Dana Amos would be reimbursing the IDA for \$120.

CONTINUED DISCUSSION OF CRITERIA FOR IDA INCENTIVES

The Town Attorney reported that she prepared two DRAFT incentive programs – Business Growth Grant and Job Creation Grant. The Town Attorney stated these two drafts were framework for the IDA to create the applications.

After discussion, it was the consensus of the IDA to continue review of the Job Creation application at their next meeting in July.

NEXT MEETING

The next IDA meeting will be held on Tuesday, July 1st, at 5:15 p.m.

With no further business, the meeting was adjourned at 6:33p.m.

Kimberly Strawser, CZA/CMC
Deputy Town Clerk/IDA Secretary



Town of Orange, Virginia

Industrial Development Authority

**Treasurer's Report
September 2, 2025
Agenda Item 7**

SUMMARY:

Financials will be provided at the meeting.

MOTION:

None needed.



**Discussion & Consideration of Bludot Open Rewards
September 2, 2025
Agenda Item 8**

SUMMARY:

See the enclosed memo from the Economic Development Manager.

SUGGESTED MOTION:

"I move that the Town of Orange IDA approve \$5,000 for the Bludot Open Reward program incentive for FY2026 in the Economic Development department budget."



Town of Orange, Virginia
Department of Economic Development

119 Belleview Avenue, Orange, Virginia 22960
Phone: (540) 672-5005; Mobile: (540) 920-9950
Email: CSnider@TownofOrangeVA.gov

MEMORANDUM

TO: Orange IDA Members
FROM: Chris Snider, Economic Development Manager
DATE: August 28, 2025
SUBJECT: Bludot Open Rewards

Bludot's Open Rewards is a customer rewards program developed for individual communities rather than individual businesses. Localities that enroll in Open Rewards create a rewards program that is locality-driven. Customers can use a single rewards program for purchases across all registered businesses in their locality and cobble together those rewards to be redeemed at any of those local businesses. Rewards cannot leave the participating community.

Bludot maintains a dashboard for the locality with aggregated data that can be used to assess and assist the local business community. Specialized promotions such as Small Business Saturday, Back to School Shopping, Restaurant Week, or Holiday Shopping can be developed and promoted within the app to encourage users to "Shop Local" to earn rewards. The locality can even boost rewards to promote special events. The locality chooses their budget and the parameters (reward %, reward limit per transaction, rewards expiration) of their local program.

Program cost to the locality is \$195/month. Rewards budget is set by the locality. Example, if a locality sets a rewards budget of \$5000, and a rewards percentage on purchases of 5%, app users would have to make \$100,000 in purchases in registered businesses to draw down the full budgeted amount. There are no actions to be taken by the businesses in order to participate. The locality provides a list of their businesses to Bludot and a business list is created for the locality in the app. Users can link a credit card(s) to the app to automatically capture their purchase for rewards or take a picture of their receipt if paying cash and submit it to the app for rewards.

To redeem, the app user can choose to use rewards during a purchase at the local business. The rewards amount selected will be credited back to the app user by Bludot. It does not affect the amount of the sale at the point of purchase or create any accounting reconciliation for the business owner. Business owners benefit from the program with no effort or capital outlay. Bludot will assist with developing promotional materials and provide them to the locality.

REQUEST: Approve \$5000 for the Bludot Open Rewards program incentive for FY2026 in the Economic Development department budget.



**REVIEW AND CONSIDERATION OF FIG-PLUS APPLICATION FOR
129 EAST MAIN STREET
September 2, 2025
Agenda Item 9**

SUMMARY:

Staff received a FIG-Plus application from The Arts Center located at 129 East Main Street for exterior improvements. All required supplemental attachments are included as well as.

MOTION:

"I move that the Town of Orange IDA approve the FIG-Plus application from The Arts Center for façade improvements at 129 East Main Street and authorize the Treasurer to proceed with the reimbursement in the amount of \$1,000.00, once the work has been completed."



**Industrial Development Authority
of the Town of Orange**

119 Belleview Ave., Orange, Virginia 22960
Phone: (540)672-5005

**FAÇADE IMPROVEMENT GRANT-PLUS
APPLICATION**

Name of Applicant: The Arts Center in Orange

Date Submitted: 20 August 2025

Name of Property Owner: The Arts Center in Orange

Applicant Mailing Address: 129 East Main Street Orange, VA 22960

Applicant telephone number(s): 540-672-7311

Applicant email address: info@artscenterinorange.com

Property Address: 129 East Main Street Orange, VA 22960

Building Name, if any: _____

Tax Map and Parcel Number: Tax Parcel: 44-A2-37-4

Existing Property Use(s): Community Art Center

Proposed Property Use(s) (if different): _____

Type of Improvement (Check all that apply):

Exterior ☒ Sign ☐ Paint ☐ Awning(s) ☐

Other (specify): _____

Brief Description of Improvement Project:

The improvement project is to repair and re-stucco the lower level of the Arts Center facade.

Several years ago the portrait tile mural was failing and the tiles needed to be removed to be preserved.

What was left was tile mastic that could not be removed without grinding and sanding that could

potentially compromise the stucco which was failing to adhere to the building. We currently have a
proposal to remove the mastic, remove loose stucco, and repair and topcoat entire lower facade with
new stucco in the same muted brick color as is currently there.

A complete application must include the following as supplemental attachments:

- ☐ A complete narrative of the façade design plan,
- ☐ Written confirmation of award for a façade improvement grant from the Town of Orange,
- ☐ Written timeline for the anticipated completion of the project
- ☐ Cost estimate(s) from a minimum of **two** licensed contractors.

Total Cost of Improvement \$ \$3,000

Total Reimbursement requested \$ \$1,000

By my signature below, I certify the following:

I have read the FIG-Plus Grant Guidelines.

I certify that I am the owner, or have signatory authority for the owning organization, of the property to which this Grant is being applied.

I understand that reimbursement is granted upon completion of the project as outlined in this application. The applicant must submit evidence of payment for services and/or materials.

I understand that changes made to the approved design may disqualify the project for any available grant funding from the Town of Orange IDA.

I further understand that reimbursement depends on annual funding appropriations by the Town Council of the Town of Orange and by the Town of Orange IDA.

To the fullest extent permissible under Virginia law, the applicant and contractor will hold harmless and indemnify the Town of Orange IDA and the Town of Orange, Virginia against all costs, damages, claims, liabilities, expenses, losses, and court costs in the event of property damage of physical injury as a result of working on the project.

Applicant Signature: Edward N. Harvey

Date: 8/20/25

For Office Use

Completed Application Received on: _____ by: _____

Property ownership certified on: _____ by: _____

Town of Orange IDA Review Date: _____



Town of Orange, Virginia
Department of Community Development

235 Warren Street, Orange, Virginia 22960 - 1401

Phone: (540) 672-6917; Fax: (540) 672-9250

Email: townplanner@townoforangeva.gov

August 20, 2025

Edward Harvey, President
The Art Center in Orange
129 E. Main Street
Orange, VA 22960

RE: Façade Grant Application

Dear Mr. Harvey,

Thank you for submitting a Façade Grant Application on behalf of The Art Center in Orange. I have reviewed the application and find that it meets all the necessary requirements for approval. Congratulations!

As you are aware, the Town's Façade Grant program is a reimbursement program. The grant amount is 50% of the cost of the approved improvement up to a maximum reimbursement of \$1,000.00. Grants will be paid once work has been completed; the expense for any work begun before grant approval will not be reimbursed.

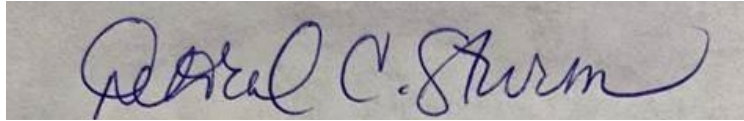
The owner/tenant/contractor shall secure all required permits before construction begins. To qualify, applicants cannot start on their project until after receiving all necessary approvals and permits. If work has begun before application or approval, the Town cannot fund the project with Façade Improvement Funds.

Projects must be started within 30 days of approval and completed within 120 days. Extensions to the 120-day completion period may be granted for inclement weather, or the ordering of special building materials. The applicant must request any extension in writing. The Town will notify the applicant in writing of its approval or denial.

Once all work is completed and paid for, please submit the paid receipts to my office for review and reimbursement. Proof of completion and compliance with all applicable code requirements will be required before reimbursement is made. The final match amount is based upon the final and verifiable costs and not original estimates.

Thank you for investing in your property, and for allowing us to be of assistance. Should you have any questions, please contact me.

Sincerely,

A handwritten signature in blue ink, reading "Deborah C. Sturm". The signature is written in a cursive style with a large, stylized "D" and "S".

Deborah C. Sturm, ICMA-CM, AICP
Director of Community Development

The Art Center in Orange

IDA Fig Plus

Facade Grant Application

Narrative of the Facade Design Plan

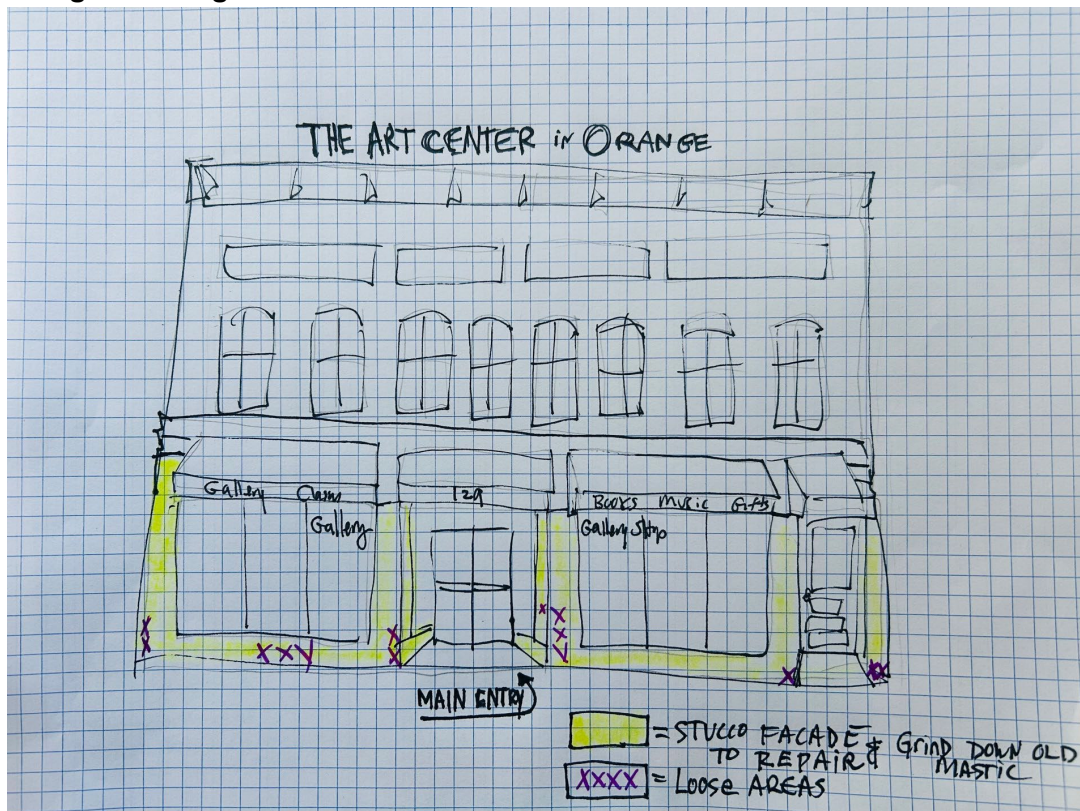
The lower facade of the Art Center in Orange repair project began several years ago when the ceramic tile portraits began to fail and tiles were removed in order to be preserved. The tile mastic became a problem as it was unable to be fully removed without further damage to the stucco base.

Also, the stucco has become detached from the brick building in many of the lower areas of the facade. Water penetration behind these lower areas continues to deteriorate the facade stability.

The repair work will require:

- 1) Careful grinding and sanding of the old mastic, ensuring no further damage is caused.
- 2) Removal of any old loose stucco that has become unstable.
- 3) Repair with bonding agent and metal lath underlayment in places of removal.
- 4) A full topcoat of colored stucco to be applied to make the facade smooth, water tight, and attractive.

Design Drawings



**The Art Center in Orange
IDA Fig Plus
Facade Grant Application**

Timeline: two weeks

If we are accepted as a recipient of the FIG Plus grant, work will be scheduled immediately.

Depending on the contractor's availability, we feel confident that the work could be completed before mid October. As this facade improvement plan involves only one contractor and one aspect of our facade scheduling should be straightforward. We expect, once begun, the work should take no longer than two weeks to complete as long as weather cooperates with drying times for the stucco work.

**The Art Center in Orange
IDA Fig Plus
Facade Grant Application
Bid #1 MT Stone**

M.T. Stone and Stucco, LLC

415 Rudolph St
Ruckersville, VA 22968
434-806-7226

FACADE ATTACHMENT 5: BID
Quote

Date	Invoice #
07/21/25	721-01

Name / Address
Vansantvoord 129 E Main St Orange, VA

			Project
			Vansantvoord
Description	Qty	Rate	Total
Stucco Work		<u>\$3,000</u>	<u>\$3,000.00</u>
		Total	\$3,000.00

**The Art Center in Orange
IDA Fig Plus
Facade Grant Application
Bid #2: L& E Remodelling**

L&E Remodeling LLC.

EDGAR JUAREZ

Quote

DATE 7/18/2025

License and Insurance
19273 York Rd. Stevensburg, VA. 22741
ejuares20@yahoo.com
Phone: (540)219-4472.

Quote for:

Grayson Butterfield
129 caroline street
graysonbutterfield@gmail.com
job name: stucco repair

Prepared by: Edgar Juarez

Description	materials	labor	total
remove loose or damaged stucco, Place galvanized metal lath over cement block, apply one coat of portland cement mix with bonding agent, apply one first coat of stucco, apply final coat, clean entire area of work.	\$1,400.00	\$4,500.00	\$5,900.00
			\$0.00
			\$0.00
			\$0.00
			\$5,900.00

total \$5,900.00

credits \$0.00

total \$5,900.00

Please feel free to contact us if you have any questions about our quote.

Change form. Owner may make changes to the scope of work from time to time during the term of this job. However, any such change or modification shall be made in a written change order, which is signed and dated by both parties.

Remarks. Validity for 30 days from the date of this quote.



**Continued Discussion of Criteria for IDA Incentives
September 2, 2025
Agenda Item 10**

SUMMARY:

Continued discussion of criteria for IDA incentives. Enclosed are the DRAFT Job Creation Grant and Business Growth Grant applications that were provided in the June 3, 2025, IDA Package from the Town Attorney.

MOTION:

None needed.

IDA OF THE TOWN OF ORANGE
JOB CREATION GRANT APPLICATION

PART I: BACKGROUND INFORMATION	
Legal Name of Business:	
Trading As (if different)	
Date Business began operations in Town	/ /
Federal Employment ID # (FEIN) or SSN	
Activity # (first 3 digits of NAICS Code)	
Physical Address	
Mailing Address, if different	
Type of Job Creation	☐ Expansion of existing firm ☐ New firm (start-up) ☐ Relocation of firm to town ☐ Relocation and expansion of firm
Name of Parent Company (if subsidiary)	
Applicant Contact Name	
Contact Title	
Phone	
Email Address	
PART II – QUALIFYING INFORMATION	
Grant Request Year	2025
Number of PFTP* positions at end of previous year	
Number of new qualifying positions filled during the Request Year	
Number of Grant-Eligible Positions	
PART III - DOCUMENTS	
	☐ Applicant Certification ☐ Form W-9 ☐ Signed Health Benefits Enrollment ☐ W-2 form per qualifying new position or equivalent record documentation ☐ Additional Information/Documentation (please describe)

*PFTP = Permanent Full Time Positions

PART IV: Company Information	
Total Employees in Request Year	
Part Time	
Earning under \$18/hr.	
Earning between \$18/hr. and \$25/hr.	
Seasonal	
Earning under \$18/hr.	
Earning between \$18/hr. and \$25/hr.	
PFTP	
Earning under \$18/hr.	
Earning between \$18/hr. and \$25/hr.	
Earning over \$25/hr.	
PART V: QUALIFYING NEW EMPLOYEES	
Employee 1 Name:	
Last 4 Digits of SSN:	
First Date of Work:	/ /
Last Date of Work in Request Year:	/ /
Offered Health Benefits	☐ Yes ☐ No
Wage Rate:	
Work Location:	
Residence Address:	
Employee 2 Name:	
Last 4 Digits of SSN:	
First Date of Work:	/ /
Last Date of Work in Request Year:	/ /
Offered Health Benefits	☐ Yes ☐ No
Wage Rate:	
Work Location:	
Residence Address:	

Employee 3 Name:	
Last 4 Digits of SSN:	
First Date of Work:	/ /
Last Date of Work in Request Year:	/ /
Offered Health Benefits	☐ Yes ☐ No
Wage Rate:	
Work Location:	
Residence Address:	
Employee 4 Name:	
Last 4 Digits of SSN:	
First Date of Work:	/ /
Last Date of Work in Request Year:	/ /
Offered Health Benefits	☐ Yes ☐ No
Wage Rate:	
Work Location:	
Residence Address:	
Employee 5 Name:	
Last 4 Digits of SSN:	
First Date of Work:	/ /
Last Date of Work in Request Year:	/ /
Offered Health Benefits	☐ Yes ☐ No
Wage Rate:	
Work Location:	
Residence Address:	

APPLICANT CERTIFICATION

The management of _____ is responsible for accuracy of this application and any additional required information. This report is intended for the use of _____ and the Town of Orange IDA.

By my signature below, I certify the following:

I have read and agree to the requirements of the Job Creation Grant Guidelines.

I certify that I am the owner of, or have signatory authority for, _____, for which this grant is being applied.

I understand that this grant is awarded upon the completion of the request year for which application is made.

I understand any funding for this program is contingent upon adequate appropriations to the IDA from the Town of Orange, Virginia. I also understand that from time to time, I may be required to produce additional documents or other information related to the project that is deemed necessary by the IDA of the Town of Orange to verify the information I provided to obtain IDA funding.

I understand that we will be required to pay back the IDA grant if our facility closes or substantially ceases operations within one year of the grant award or if the information on this application or on request from reimbursement is found to be deliberately false or inaccurate. This application must be completed in its entirety to be considered for project eligibility.

To the fullest extent permissible under Virginia law, the applicant will hold harmless and indemnify the Town of Orange IDA and the Town of Orange, Virginia against all costs, damages, claims, liabilities, expenses, losses, and court costs in the related to any employment upon which this grant is based.

Applicant Signature: _____

Print Name, Title : _____

Date: _____

IDA OF THE TOWN OF ORANGE
JOB CREATION GRANT GUIDELINES

Purpose:

The Industrial Development Authority of the Town of Orange seeks to assist and encourage companies to invest and provide new employment opportunities for the residents the Town of Orange by locating operations within the Town. The IDA of the Town of Orange has allocated a total of \$_____ for the program for this fiscal year. Grants may not exceed \$6,000 per business for the year following start-up or expansion of the business.

Eligibility:

The Town of Orange Job Creation Grant support is limited to newly located or existing companies that create new employment for the residents of the Town of Orange, with the primary location for the job located within the Town of Orange.

Only new, Permanent Full Time Positions (PTFP), based on annual payroll, which pay at least 200% the Virginia minimum wage as defined in the Virginia Minimum Wage Act § 40.1-28.8, and are offered health benefits for which the firm must offer to cover at least half of the employee's health insurance premium, are eligible for this incentive. (Employees may choose to waive the health benefit.)

At the discretion of the Town of Orange IDA, jobs may include remote positions held by residents of the Town who are employees of the recipient company.

The incentive provides up to \$1,500 per qualifying new position for up to 5 new incentive-eligible positions. Incentive awards will be prorated based on the number of full months of the grant year in which the employee meets the wage and health benefits requirement. Requires annual payroll audit and a performance agreement.

Applicants must have no outstanding accounts with the Town of Orange and must disclose any outstanding local or state tax liabilities. Units of local, state, or federal government and nonprofit organizations, except for business and professional organizations, are not eligible to apply for the Job Creation Grant.

Business firms making their first application may be prioritized over recipients which have received awards in the previous two Request Years. Applicants whose applications were for PTFPs for less than 12 months may apply for consideration for partial year 2 grants for the remaining 12 months.

Application Process:

Applications may be submitted between August 1 and September 30 for the previous Request Year and will be reviewed by the IDA of the Town of Orange October 1 – November 30. Notification of applications received will be sent in late September, and any additional information requests will be made at that time. Awards will be made at the December meeting of the IDA. Funding is released in January, following receipt of award confirmation and documentation from the awardee(s).

Applications must be submitted to:

Town of Orange
Deputy Clerk
235 Warren Street
Orange VA 22960

by 5pm on September 30. Applications may be downloaded from the IDA website at [\[redacted\]](#), or obtained from the Deputy Clerk at the above address. Any application which is incomplete or submitted after the deadline will be held until the IDA determines that funds remain after full funding of on-time applications. At that time, late and incomplete applications will be reviewed at the discretion of the IDA, on a first come, first served basis.

Applications must include the following documents:

- Job Creation Application and Applicant Certification
- Completed IRS Form W-9
- Copy of "Articles of Organization" from the Virginia SCC
- Current Financial Statements
- 2-year Financial Projections
- Documentation of employment and health insurance offer
- Narrative that includes an explanation of use of grant funding

Award Consideration:

On time applications will be reviewed by town staff to determine eligibility and completeness, before consideration by the IDA, which will have final say on the status of applications. IDA deliberation will take place in closed session in compliance with Virginia FOIA regulations (Code of Va. §2.2-3700 *et. seq.*), [with discussion and awards in open session of that body.](#)

Applications will be evaluated based on current IDA goals and guidelines, at the sole discretion of the IDA.

Award:

After the IDA has completed deliberations on accepted, complete applications (and late, incomplete applications, if funding remains), awards will be announced at the December meeting. Awardees will be notified and must return acceptance documents. Acceptance documentation is due by December 31.

Awards are calculated based on full months of qualifying PFTP and prorated accordingly. 12 months of qualifying employment will be awarded the full grant amount of \$1,500.00, 9 months will be awarded \$1,125.00, etc.

Funding:

At the January meeting, the Treasurer will confirm notice to awardees and receipt of Acceptance documentation. The IDA will authorize funding, and awards will be distributed by the Treasurer by January 30. At the IDA's discretion, awards for which Acceptance documentation are not received by the deadline may be allotted to new awardees.

Definitions:

“Accepted application” means a submitted application, reviewed by the IDA or its designee for eligibility and completeness, for which no additional information or documentation is required for evaluation. Incomplete applications will be returned to the Applicant with an explanation of additional information or documentation required.

“Applicant” means the entity or business firm that creates the net new permanent full-time positions who is the entity that has those positions on their books or deducts the wages as a business expense under federal Treasury Regulations for tax purposes (units of local, state, or federal government are not eligible). Where the applicant has a parent company, the parent company is the applicant. *See Eligibility.*

“Business firm” means any corporation, partnership, electing small business (subchapter S) corporation, limited liability company, or sole proprietorship authorized to do business in the Commonwealth of Virginia.

“Maintain” means that the new job(s) will continue without interruption from the date of creation through the Performance Period. Positions for the new jobs will be treated as maintained during periods in which such positions are not filled due to (i) temporary reductions in the grantee’s employment levels (so long as there is active recruitment for open positions), (ii) strikes, and (iii) other temporary work stoppages.

"New Job" means employment of indefinite duration, created as the direct result of the private investment, for which the firm pays the wages and provides standard fringe benefits for its employee, requiring a minimum of either (i) 35 hours of the employee's time a week for the entire normal year of the firm's operations, which "normal year" must consist of at least 48 weeks or (ii) 1,680 hours per year. Seasonal or temporary positions, positions created when a job function is shifted from an existing position in the Town, job-sharing positions, positions with construction contractors, suppliers, and multiplier or spin-off jobs may not qualify as new jobs.

“Permanent Full Time Position” (PTFP) means a person employed for indefinite duration in a new position requiring a minimum of either (i) 35 hours of the employee's time per week for the entire normal year, which "normal year" shall consist of at least 48 weeks, or (ii) 1,680 hours per year. Seasonal or temporary employees shall not qualify as new full-time employees under the program. *See Eligibility.*

“Request Year” means the just-completed 12-month period beginning July 1 of the previous calendar year and ending June 30 of the current calendar year. *See Application Process*

Grant Recipient:

Grant Award: \$

Award Agreement Deadline:

Grant Period:

Grant Award Agreement

- I. **Complete Agreement:** This grant agreement between the Industrial Development Authority of the Town of Orange (IDA) and the Grant Recipient (Grantee), consisting of this and all additional pages, and those attached hereto, contains the entire agreement between the parties hereto with respect to the transaction contemplated herein and shall supersede all previous oral and written and all contemporaneous oral negotiations, writings, commitments and understandings.
- II. **Notice:** Correspondence between the parties shall be addressed as follows. Grant recipient shall notify Grantor concerning changes to contacts, addresses, etc.:

**Industrial Development Authority
of the Town of Orange**
119 Belleview Ave.
Orange, VA 22960

Grant Recipient:
- III. **Purpose of the Grant:** The primary purpose of this grant is to provide supplemental funds as incentive for the creation and staffing of new, permanent full time positions (PTFP) as outlined in the grant recipient's Job Creation Grant Application, as approved by the IDA. To that end the IDA agrees to provide the grant award to the Grantee, subject to the terms and conditions of this agreement.
- IV. **Grant Conditions:** Under the terms of this agreement, the IDA shall provide funds up to the total award listed above for the project based upon the following conditions:
 - a. Funds shall solely be provided as incentive for the creation and staffing of new, permanent full time positions (PTFP) within the Town of Orange, Virginia
 - b. Grantee has not and shall not assign or convey any rights, benefits, obligations, or liabilities which would interfere with the obligations contained in this Agreement.
- V. **Payment of Grant Funds:** Grantee shall provide all documentation requested by the IDA treasurer to confirm application data and continued staffing upon request. This award agreement must be returned by the deadline provided in the award letter or the grant award will be terminated.
- VI. **Reporting Requirements:** The grant recipient shall inform the IDA of any change in the position or staffing within 30 days of such change. Recipient shall provide the IDA Treasurer with written confirmation of continued status of the position and employment on the one—year anniversary of the hire date for each position for which this grant is provided, as provided in the Application.

- VII. PFTP Termination:** If the position is terminated before a minimum of a full 12 months of the initial hire date reported on the Application, the Recipient must inform the IDA Treasurer within 30 days of the termination of the position.
- VIII. Non Discrimination:** During the grant period, grantee agrees to comply with all relevant nondiscrimination statutes and authorities, under and related to Title VI of the Civil Rights Act.
- IX. Indemnification:** Grant recipient shall indemnify, defend and hold harmless the Industrial Development Authority of the Town of Orange and the Town of Orange, including without limitation reasonable attorneys' fees and costs, arising from or relating to grantees performance of this agreement or breach thereof of the intentional misconduct or negligent acts of grantee, its employees, agents, contractors or consultants in connection with the project and its obligations under this agreement. This provision shall survive the termination of this agreement.
- X. Dual Payment:** Grantee shall not be compensated for work performed under this Agreement if Grantee receives, or will receive, compensation from the State of Oregon, the federal government or from any other source, for the same positions. Any additional funds received through or for activities arising under this Agreement shall immediately be reported to the IDA.
- XI. Publicity and Acknowledgement:** Any written or printed materials posted by the recipient that publicizes receipt of this award shall include information that the award is provided by the Town of Orange IDA. Recipient agrees that upon receipt of this award, the IDA has permission to upon award of the grant list the business as a grant recipient in media/press releases or other publication in order to encourage participation and to grow the program.
- XII. Termination:** Notwithstanding anything to the contrary contained within this agreement, should the grant recipient materially fail to comply with any of the conditions of this agreement, the IDA may, at its reasonable discretion, immediately terminate this grant. In the event of termination, the IDA may cancel any unpaid award amount of the total grant.
- XIII. Sole Discretion:** The Recipient acknowledges that the award of this grant, or denial thereof, is at the sole discretion of the IDA.
- XIV. Severability:** If any provision of this agreement or the application thereof to any person or circumstance shall be invalid, illegal or unenforceable to any extent, the remainder of this agreement and the application thereof shall not be affected and shall be enforceable to the fullest extent permitted by law.
- XV. Jurisdiction:** The Orange County, Virginia Circuit Court shall have sole and exclusive jurisdiction over any dispute arising out of this agreement.

**Industrial Development Authority for
the Town of Orange, Virginia:**

Signed: _____ Date: _____

Robert Higginbotham, Chairman

For Grant Recipient: _____

Signed: _____ Date: _____

Name: _____ Title: _____

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IDA OF THE TOWN OF ORANGE
BUSINESS GROWTH GRANT APPLICATION

[illegible]

PART III - DOCUMENTS

- ☐ Applicant Declaration
- ☐ Form W-9
- ☐ "Articles of Organization" from the Va. SCC
- ☐ Complete Business Plan
- ☐ Current Financial Statements
- ☐ 2-year Financial Projections
- ☐ Narrative, Proposed use of Funds
- ☐ Additional Information/Documentation
(please describe)

DRAFT

APPLICANT CERTIFICATION

The management of _____ is responsible for accuracy of this application and any additional required information. This report is intended for the use of _____ and the Town of Orange IDA.

By my signature below, I certify the following:

I have read and agree to the requirements of the Business Growth Grant Guidelines.

I certify that I am the owner of, or have signatory authority for, _____, for which this grant is being applied.

I understand that grant funds will be distributed as a reimbursement for qualifying business costs that occur after any award of this grant. The applicant must submit evidence of payment made.

I understand any funding for this program is contingent upon adequate appropriations to the IDA from the Town of Orange, Virginia.

I understand that from time to time, I may be required to produce additional documents or other information related to the project that is deemed necessary by the IDA of the Town of Orange to verify the information I provided to obtain IDA funding. .

I understand that we will be required to pay back the IDA grant if our facility closes or substantially ceases operations within one year of the first reimbursement or if the information on this application or any request for reimbursement is found to be deliberately false or inaccurate. This application must be completed in its entirety to be considered for eligibility.

To the fullest extent permissible under Virginia law, the applicant will hold harmless and indemnify the Town of Orange IDA and the Town of Orange, Virginia against all costs, damages, claims, liabilities, expenses, losses, and court costs in the related to any employment upon which this grant is based.

Applicant Signature: _____

Print Name, Title: _____

Date: _____

IDA OF THE TOWN OF ORANGE
BUSINESS GROWTH GRANT GUIDELINES

Purpose:

The Industrial Development Authority of the Town of Orange seeks to encourage new start-up businesses and to support the expansion of existing businesses located within the Town of Orange through developments, improvements, and/or marketing initiatives by providing incentives to businesses located within the Town. This program is fully funded by the IDA of the Town of Orange, which has allocated a total of \$_____ for the program for this fiscal year. Grants may not exceed \$5,000 per business for the year following start-up or expansion of the business.

Eligibility:

Only new and recently established for-profit small businesses and non-profit organizations (in compliance with Va. Code §15.2-4901) with operations or businesses seeking to expand operations located within the Town of Orange are eligible to receive grant funds. Determination of eligibility is at the discretion of the IDA or its designee.

Only businesses with 10 full-time permanent positions are eligible to receive grant funds.

Only those eligible activities entered into and paid for after any award of the grant will qualify for reimbursement. Expense eligibility will be determined by the IDA or its designee.

Proof of residency in the Town of Orange is required for home-based businesses. No residential expenses are eligible for reimbursement.

All recipients are required to enter into a Grant Agreement with the IDA of the Town of Orange.

Applicants must have no outstanding accounts with the Town of Orange and must disclose any outstanding local or state tax or utility liabilities. Units of local, state, or federal government and nonprofit organizations, are not eligible to apply for the Business Growth Grant.

Recipients of the Business Growth Grant may only receive funding one time under the program. No more than two grant applications may be submitted per business principal within a five-year period.

The Business Growth Grant is a matching reimbursement program that requires the applicant to make the initial investment for the full cost of activities; 80% of the eligible costs will be paid as a reimbursement, up to the maximum grant award.

The Business Growth Grant is awarded on a first come, first served basis depending on the availability of allotted funds.

Application Process:

Applications may be submitted at any time during the year and will be reviewed the IDA of the Town of Orange or its designees at the meeting following the submission of a complete application, when funds are available.

Applications must be submitted to:

Town of Orange
Deputy Clerk
235 Warren Street
Orange VA 22960
Email: k.strawser@townoforangeva.gov

Applications may be downloaded from the IDA website at [\[redacted\]](#), or obtained from the Deputy Clerk at the above address. Any application which is incomplete or submitted after the deadline will be returned to the Applicant for completion. Applications will be reviewed at the discretion of the IDA, on a first come, first served basis.

Applications must include the following documents:

- Business Growth Application and Applicant Certification
- Completed IRS Form W-9
- Copy of "Articles of Organization" from the Virginia SCC
- Complete business plan
- Current Financial Statements
- 2-year Financial Projections
- Narrative that includes an explanation of use of grant funding
- Two quotes per product/service you will purchase with grant funding

Award Consideration:

Applications will be reviewed by town staff to determine eligibility and completeness, before consideration by the IDA, which will have final say on the status of applications. IDA deliberation will take place in closed session in compliance with Virginia FOIA regulations (Code of Va. §2.2-3700 *et. seq.*), [with discussion and awards in open session of that body.](#)

Applications will be evaluated based on current IDA goals and guidelines, at the sole discretion of the IDA.

Award:

After the IDA has completed deliberations on accepted applications, awards will be announced in open meeting and the IDA will authorize funding upon receipt of acceptance documentation. The awardees will be notified of the IDA's decision and must return acceptance documents within 30 days of notification.

Awards are not finalized until the issuance of an award agreement by the IDA outlining the terms, conditions and limitations of this program and authorization is granted to commence grant funded activities.

Awards are calculated based on

Funding:

After the award, the Treasurer will confirm notice to awardees and receipt of Acceptance documentation.

Funding is available until the funding pool has been exhausted each fiscal year as appropriated.

All recipients are required to enter into a Grant Agreement with the IDA of the Town of Orange.

Recipients have 30 days to begin eligible business activities and 90 days to complete them. Extensions for an additional 90 days may be granted on a case-by-case basis. Recipients must submit receipts and proof of payment to the Treasurer in order to receive reimbursement. Recipients have 120 days after award notification to submit reimbursement requests.

Definitions:

“Accepted application” means a submitted application, reviewed by the IDA or its designee for eligibility and completeness, for which no additional information or documentation is required for evaluation. Incomplete applications will be returned to the Applicant with an explanation of additional information or documentation required.

“Applicant” means the entity or business firm that creates the new start-up business or business expansion who is the entity that has those the proposed expenses on their books or deducts the expenses as a business expense under Federal Treasury Regulations for tax purposes (units of local, state, or federal government are not eligible). Where the applicant has a parent company, the parent company is the applicant. *See Eligibility.*

“Business expansion” means the process of growing a company's operations, revenue, market share, and profitability and occurs when a business reaches a point of growth and actively seeks out additional opportunities to generate greater profits. Business expansion involves activities intended to increase sales, production capacity, entering new markets, or diversifying products and services.

“Business firm” means any corporation, partnership, electing small business (subchapter S) corporation, limited liability company, or sole proprietorship authorized to do business in the Commonwealth of Virginia.

“Eligible activities” means those business activities which qualify for reimbursement under the Business Growth Grant. Eligible Activities include:

- Professional and third-party services to assist in establishing a business including legal, financial, accounting, marketing, social media, e-commerce, etc.
- Small scale production/manufacturing equipment, machinery, tools, etc.
- Technology and digital infrastructure (hardware, software, digital platforms, etc.)
- Business furniture and fixtures

Determination of the eligibility of activities for reimbursement is at the discretion of the IDA or its designee.

“Ineligible activities” means those business activities or expenses which do not qualify for reimbursement under the Business Growth Grant. Ineligible Activities are those entered into prior to the grant award and may include but are not limited to:

- Wages, benefits, payroll expenses
- Rent, debt service
- Operating costs (utilities, insurance, etc.)
- Real estate improvements
- Supplies and inventory

- Residential-use furnishings or equipment
- Decorative items (wall art, decor, etc.)

Determination of the ineligibility of activities for reimbursement is at the discretion of the IDA or its designee.

“New start-up businesses” means those businesses that have never previously had a business presence within the corporate limits of the Town of Orange. An individual or entity that previously operated a business within the corporate limits of the Town of Orange under a different business name is excluded from receiving grant funds, unless the new business formed is substantially different (goods sold, services provided, etc.) from the business that previously existed. *See Eligibility.*

“Non-profit organization” means those organizations (other than institutions organized and operated exclusively for religious purposes) which are described in § 501(c)(3) of the Internal Revenue Code of 1954, as amended, and which are exempt from federal income taxation pursuant to § 501(a) of the Internal Revenue Code of 1954, as amended, as defined in Va. Code § 15.2-4901.

Grant Recipient:

Grant Award: \$

Award Agreement Deadline:

Grant Period:

Business Growth Grant Award Agreement

- I. **Complete Agreement:** This grant agreement between the Industrial Development Authority of the Town of Orange (IDA) and the Grant Recipient (Grantee), consisting of this and all additional pages, and those attached hereto, contains the entire agreement between the parties hereto with respect to the transaction contemplated herein and shall supersede all previous oral and written and all contemporaneous oral negotiations, writings, commitments and understandings.
- II. **Notice:** Correspondence between the parties shall be addressed as follows. Grant recipient shall notify Grantor concerning changes to contacts, addresses, etc.:

Industrial Development Authority of the Town of Orange	Grant Recipient:
235 Warren Street	
Orange, VA 22960	
- III. **Purpose of the Grant:** The primary purpose of this grant is to provide supplemental funds as incentive for the establishment new or expanded business activity within the Town of Orange as outlined in the grant recipient's Business Growth Grant Application, as approved by the IDA. To that end the IDA agrees to provide the grant award to the Grantee, subject to the terms and conditions of this agreement.
- IV. **Grant Conditions:** Under the terms of this agreement, the IDA shall provide funds up to the total award listed above for the project based upon the following conditions:
 - a. Funds shall solely be provided as incentive for the establishment new or expanded business activity within the Town of Orange, Virginia
 - b. Grantee has not and shall not assign or convey any rights, benefits, obligations, or liabilities which would interfere with the obligations contained in this Agreement.
- V. **Payment of Grant Funds:** Grantee shall provide all documentation requested by the IDA treasurer to confirm application data and the receipt and payment for eligible service as outlined in the Business Growth Grant Guidelines and approved by the IDA or its designee. This award agreement must be returned by the deadline provided in the award letter or the grant award will be terminated.
- VI. **Reporting Requirements:** Grantee shall, within 120 days of receipt of this award notice, provide the IDA treasurer with a report, complete with copies of all paid invoices and proof of payment of eligible expenses. The IDA will issue payment for up

to the grant award, of up to 80% of all paid invoices, not otherwise provided for by other grants or matching funds provided to Grantee. Portmanteau

- VII. Unspent Funds:** Any expenses which are not reported to the IDA treasurer within 120 days of receipt of this award notice, even where the full award amount is not reimbursed, will not qualify for reimbursement.
- VIII. Termination of operations:** If the applicant ceases operations within the Town of Orange within 12 months of the award date, the Recipient must inform the IDA Treasurer within 30 days of the end of operations and shall refund the award amount in full.
- IX. Non Discrimination:** During the grant period, grantee agrees to comply with all relevant nondiscrimination statutes and authorities, under and related to Title VI of the Civil Rights Act.
- X. Indemnification:** Grant recipient shall indemnify, defend and hold harmless the Industrial Development Authority of the Town of Orange and the Town of Orange, including without limitation reasonable attorneys' fees and costs, arising from or relating to grantees performance of this agreement or breach thereof of the intentional misconduct or negligent acts of grantee, its employees, agents, contractors or consultants in connection with the project and its obligations under this agreement. This provision shall survive the termination of this agreement.
- XI. Dual Payment:** Grantee shall not be compensated for work performed under this Agreement if Grantee receives, or will receive, compensation from the State of Oregon, the federal government or from any other source, for the same positions. Any additional funds received through or for activities arising under this Agreement shall immediately be reported to the IDA.
- XII. Publicity and Acknowledgement:** Any written or printed materials posted by the recipient that publicizes receipt of this award shall include information that the award is provided by the Town of Orange IDA. Recipient agrees that upon receipt of this award, the IDA has permission to upon award of the grant list the business as a grant recipient in media/press releases or other publication in order to encourage participation and to grow the program.
- XIII. Termination:** Notwithstanding anything to the contrary contained within this agreement, should the grant recipient materially fail to comply with any of the conditions of this agreement, the IDA may, at its reasonable discretion, immediately terminate this grant. In the event of termination, the IDA may cancel any unpaid award amount of the total grant.
- XIV. Sole Discretion:** The Recipient acknowledges that the award of this grant, or denial thereof, is at the sole discretion of the IDA.
- XV. Severability:** If any provision of this agreement or the application thereof to any person or circumstance shall be invalid, illegal or unenforceable to any extent, the

remainder of this agreement and the application thereof shall not be affected and shall be enforceable to the fullest extent permitted by law.

XVI. Jurisdiction: The Orange County, Virginia Circuit Court shall have sole and exclusive jurisdiction over any dispute arising out of this agreement.

**Industrial Development Authority for
the Town of Orange, Virginia:**

Signed: _____ Date: _____
Robert Higginbotham, Chairman

For Grant Recipient: _____

Signed: _____ Date: _____

Name: _____ Title: _____

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